

## Exhibitor Dedicated Event Space at UK Games Expo

Exhibitors can now hire event space in our tournament halls and event rooms to run ticketed tournaments and on demand events. The advantage of this arrangement is that this is dedicated space which is yours for the duration of UKGE and there is more flexibility on the events you can undertake there-in.

### **Costs**

Our charge is £15+vat per sqm of event space. This is for all 3 days. You must hire the space for the entire convention. This rate is the charge for the floor space only. You may hire furniture, cloth and power for these areas (see rates in this document).

This space differs from normal exhibition space in the following ways and it is important that you consider your requirements carefully as all conditions will be strictly enforced.

- The space is for organised play events only. This includes tournaments, draft and on demand events.
- These areas may not be used for free to play demonstration or learn to play events. These type of events should be undertaken in your demo space.
- Each event in this area must be a tournament or other competitive event subject to an event ticket fee (which the exhibitor will keep - see Event Ticket Fees below). Nominal fees to try and circumvent this rule will be deemed by the organisers as a breach of these rules.
- When applying for the space the exhibitor will need to provide an outline of proposed events which must be approved by UK Games Expo before the allocation of space is confirmed. Features likely to lead to approval are that the event has a charge to play, possibly the event fee includes purchase of product needed to play and the event is for players who have learnt the game. Features likely to lead to rejection of your application are that the event is free to enter and intended for players who have never played the game.
- You can not sell ANY items from this space with the exception of product required to play the event and then only if included as part of the ticket price. Extra product cannot be sold from this space.
- This space may be used as per the access times listed below.
- Location of tournament space is at the discretion of the UKGE.
- Carrying out activities and staging events which are not in accordance with the agreed outline may lead to termination of the activities and forfeiture of the space.

Furniture, cloth and power hire costs

You may hire furniture, cloth and power from us at these rates:

#### Furniture costs:

- Chair plastic – £4.50 each
- 6' x 2'6" Trestle Tables – £8 each
- 5' x 2' Trestle Tables – £7.50 each
- 4' x 2' Trestle Tables – £7.00 each
- 3' Diameter Tables – £11.00 each
- 4' Diameter Tables – £12.00 each

Cloth £4 a table.

#### Power Costs

- 6A Main (1500watts) costs £287+vat

- 10A Main (2400watts) costs £428+vat
- 16A Main (3800 watts) costs £568 +vat
- Sockets cost £80 each.

We would layout the furniture and cloth the tables in accordance with a layout agreed with yourself.

Internet costs: You order any internet via the NEC services.

### **Access times**

This space would be available for your access from 8.00 a.m. each day until 11.30 p.m. on Friday and Saturday and from 8.00 a.m. until 6.00 p.m. on Sunday. Events can start at 9.00 am each day.

### **Ticket Fees**

All players would need a UK Games Expo entry ticket for the day(s) of your events in order to enter the hall but we would not charge them for any of your events. You decide on the fee you wish to charge for your events (some suggested figures are given below) and you keep this fee. You can either collect the money during event registration in the tournament space or we can link to a page on your own site so you collect the income direct in advance of the show. You are liable to refund to your customers completely if the event does not run. UKGE accepts no liability in regard to your ticket fees.

### Guidelines on fees for your events:

You can change whatever fee you wish for your event subject to our prior approval. Here are some suggested events prices:

On demand constructed ccg events - £3. (The players must own the required decks of cards).

Booster draft £3+ the cost of the booster. (You provide the boosters in exchange for the entry fee).

Card, Board game and Miniatures Tournaments £1 per hour of the event. E.G. An 7 hours tournament would be £7.

### **Listing and Promoting your events**

The events could be submitted by you and listed on our website.

We would promote the events in social media and emails. We can link to your own events page.

### **How to book the space**

Email [Richard@ukgamesexpo.co.uk](mailto:Richard@ukgamesexpo.co.uk)

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